

NWA's mission is to accelerate and facilitate the adoption of nanotechnology solutions across all sectors of the global economy and all societies.

MEDIA KIT



ABOUT US

The NWA is the trade association representing the international nanotechnology community and has become the largest global network of its kind worldwide. The NWA provides a suite of tools and services through which people in the nanotechnology sector can interact with each other. Through events, a marketplace, news, business insights and many other services, the NWA leverages the power of its 180,000 professional and organizational members who lead nanotechnology research, development, manufacturing and commercialization worldwide. Over the past decade, the NWA has published thousands of articles from the community.

MAGAZINE

This quarterly magazine is a natural addition for NWA who, since its inception 10 years ago, has been providing information on the latest breakthroughs and trends, while acting as a hub that connects entrepreneurs, researchers, investors, technology providers, start-ups, public institutions and nanotechnology users. The magazine will meet the needs of professionals in the private, public, academic and research sectors.

NEWSLETTER

Since 2020, the Nanotechnology World Newsletter is issued monthly. It summarizes the latest news, scientific and business, jobs and events. The Newsletter is sent to 18k opt-in recipients and has an opening rate of over 30%.

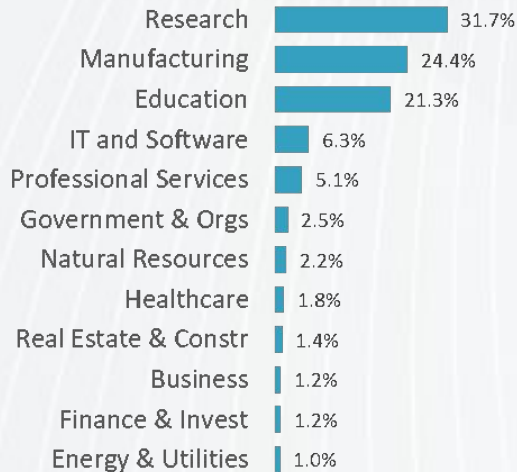
ONLINE COMMUNITY

With over 180k followers, NWA is the largest online community solely dedicated to nanotechnology. It was organically developed over the past 10 years, building a solid reputation as a trustful source for information. With over 100k connections on LinkedIn alone, we are the number 1 nanotech network in the world.

NWA NETWORK IN NUMBERS



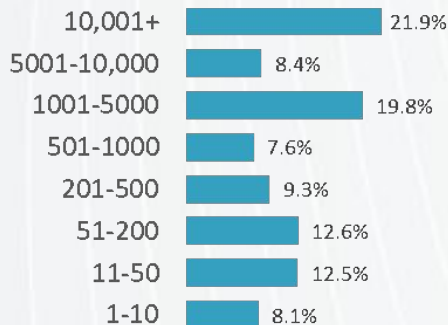
INDUSTRY



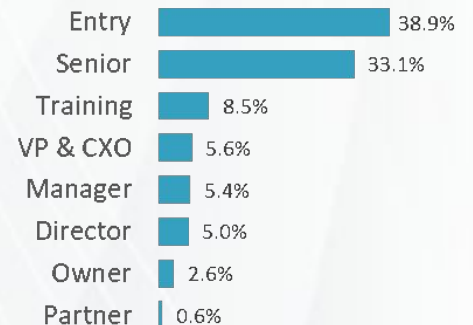
JOB FUNCTION



COMPANY SIZE



SENIORITY



MAGAZINE

Distributed to NWA +180k followers and other industries.

Full page back cover 790 x 1124	\$ 1,500
Full page inside 790 x 1124	\$ 1,000
Half Page horizontal 795 x 562	\$ 800
Half Page vertical 390 x 1124	\$ 800
1/3 Page vertical 265 x 1124	\$ 500
1/4 Page vertical 390 x 562	\$ 300
Feature a New product (image-text-link)	\$ 300

NEWSLETTER

+18k subscribers

Banner ad 720 x 300	\$ 300
Feature a New product (image-text-link)	\$ 500
Feature an event (image-text-link)	\$ 500
Email blast to 18k subscribers	\$ 900

SOCIAL NETWORK

LinkedIn Group +65k members

Post to the NWA group on LinkedIn with notification sent to all	\$ 1,500
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42%
Academics

4%
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3%
Government

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